**DANISH SINGER-SONGWRITER**

**SOLEIMA**

**RELEASES NEW VERSION OF ALBUM TRACK**

**“BREATHE” FT. KRANIUM & HOODBOI**

**+ DEBUT MINI-ALBUM “NO.14” OUT NOW VIA BIG BEAT RECORDS**

**WATCH/POST:** [HERE](https://www.youtube.com/watch?v=8IzzNeR8n54)

**BUY/STREAM “BREATHE”:** [HERE](https://soleima.lnk.to/BreatheftKranium)

**BUY/STREAM ‘NO.14’:** [HERE](https://bigbeat.lnk.to/SN14PR)



*“We’re absolutely mesmerized by Soleima’s vocals and are convinced that*

*she’s what’s next in the pop world.”*

***–*** [***Milk***](https://milk.xyz/articles/your-weekend-playlist-the-breathe-premiere-courtesy-of-soleima/)

*“Music that's moody, dancy and garnering quite a few MØ comparisons.”* ***–*** [***Noisey***](file:///\\ukldn199\WMPublicity\Parlophone\Soleima\music%20that's%20moody,%20dancy%20and%20garnering%20quite%20a%20few%20Mø%20comparisons)

**Soleima** casts an enigmatic and hypnotic spell with her recent debut mini-album **‘No.14**’ and today she brings an intoxicating island vibe to her new version of album track **“Breathe”** out today via **Big Beat Records**; featuring Jamaican dancehall artist **Kranium** and **Hoodboi** and adding another layer of invention to the track’s modernist alt-pop. Watch the official music video [**here**](https://www.youtube.com/watch?v=8IzzNeR8n54), premiered today via [Milk](https://milk.xyz/articles/your-weekend-playlist-the-breathe-premiere-courtesy-of-soleima/).

“I feel like **Kranium** fits into the vibe of the song in a really exceptional way,” Soleima explains of the rework. “I love his mellow melodies in this kind of song. Really clever. It has been a great experience.”

Soleima presents an artist with a singular take on pop that is at once immediately engaging and fascinatingly off-kilter. The Danish musician’s heady cocktail of pitch-shifted synths, R&B, future bass and an undercurrent of world music is already something quite apart from the pack, but her vocal – simultaneously otherworldly, childlike in its innocence and sweetly sensual – elevates her individualistic style to another level.

While her tracks escape easy genre classification, Soleima’s own story is similarly unconventional. Raised in Aarhus – Denmark’s second-largest city – Soleima grew up in a family home soundtracked by classic soul and R&B, notably **Aretha** **Franklin**, **Stevie** **Wonder** and **Otis** **Redding**.

Soleima’s mother took her to an African dance camp which operated as a cultural exchange between **Denmark** and Sukumaland in **Tanzania**, and she soon became enamoured with their music – especially with their collection of traditional African drums such as the *bunugule*. As a young adult, she moved out to Sukumaland for two extended periods, and even organized a grant to allow some of their members to live and teach in Denmark. She subsequently earned a bachelor’s degree in Anthropology, did field work in **Nepal** and started to create a documentary about migration in Senegal.

That open-mindedness informed Soleima’s first music project **Flødeklinikken, a Danish-language hip-hop septet inspired by A Tribe Called Quest and Wu-Tang Clan. Formed as teenagers, the collective released two albums with Soleima on keyboards and – when needed – on vocal hooks too.**

***“When you’ve been writing with so many people, you reach a point where you want to try flying solo,”* she explains. The idea was to write for other artists, but the immediacy of her connection with producers Vera and Vasco convinced her to further *“explore the universe”* that her organically-infused electro-pop now inhibits. *“People have difficulties defining our genre because their background is in rock music, and I come from hip-hop and this African dance environment.”***

**Ultimately Soleima’s unique trait is in uniting disparate styles – cutting-edge productions with an immediate pop core, and relatable lyrical themes which simultaneously explore societal issues and the very meaning of what it is to be human.**

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