FOR IMMEDIATE RELEASE

APRIL 24, 2020

**WHETHAN AND BÜLOW TEAM UP FOR NEW SINGLE, “SO GOOD”**

**ACCLAIMED PRODUCER AND RISING POP STAR RELEASE DREAMY NEW COLLAB**

**WHETHAN’S DEBUT FULL-LENGTH ALBUM *FANTASY* COMING SOON**

**LISTEN TO “SO GOOD (FEAT.BÜLOW)”** [**HERE**](https://whethan.lnk.to/SoGoodPR)

**WATCH THE LYRIC VIDEO** [**HERE**](https://whethan.lnk.to/SoGoodLyricVideoPR)



[DOWNLOAD ARTWORK HERE](http://press.wearebigbeat.com/artists/whethan/)

Acclaimed producer **WHETHAN** continues his collaborative vision, recruiting Canadian pop singer/songwriter, **bülow** for his latest single – “**So Good**” – available everywhere today**.** The new track juxtaposes Whethan’s effortlessly cool, alt-electronic, sophisticated production along with **bülow’s** captivating vocals. “**So Good (feat. bülow)”** marks the latest release from Whethan’s forthcoming debut album, *FANTASY,* and is available now on all streaming platforms and DSPs – listen [HERE](https://whethan.lnk.to/SoGoodPR). The track is accompanied but a colorful lyric video, streaming now [HERE](https://whethan.lnk.to/SoGoodLyricVideoPR).

*“I’ve wanted to work with bülow for awhile now,”* Whethan shares. “*She’s an amazing artist and on top of that we were able to write a song together that I think everyone that has gone through any sort of heartbreak can relate to. It ended up being one of my favorite songs off the album if you want to go hard.”*

*“You know when you’re in the depths of trying to get over someone - can’t function properly, eat, or sleep - and the only thing that’ll help you move on is the distraction of someone new,”* bülow says. *“That’s what this song is about.”*

**Whethan** has racked up over **800 million streams** andhas been churning out banger after banger, including acclaimed singles “[Upside Down (feat. GROUPLOVE)](https://whethan.lnk.to/UpsideDownPR)”, “[All In My Head (feat. grandson)](https://whethan.lnk.to/AllinMyHead)” and “[Stay Forever (feat. STRFKR)”](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwhethan.lnk.to%2FStayForeverPR&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7C9c4ff282504a48b6822208d7a38729eb%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637157673220535326&sdata=xzcejn8D94RzLTFoCnUU2bcfu3MCW8uIMvHaOovu4lY%3D&reserved=0). Each track is featured on Whethan’s forthcoming debut album and have been met with widespread critical acclaim with SPIN labeling “Stay Forever (feat. STRFKR)” a “*dreamy guitar-driven collab.”* The track also arrived alongside a futuristic, TRON-inspired companion video streaming now at Whethan’s official YouTube channel [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwhethan.lnk.to%2FStayForeverVideoPR&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107392425&sdata=sMK3%2BFDuXdZVyqrI5Hbda3STYAvVRPd6OMbzMEznXew%3D&reserved=0).

Hailed by Atwood Magazine as *“a continuously-developing musical identity that shines by elevating the very best traits of his collaborators,”* **Whethan** has quickly become one of electronic dance music’s most in-demand artists, spanning superstar collaborations, blockbuster remixes, and his own extraordinary solo output. The 20-year-old has unleashed a steady stream of viral smashes, making history as the youngest ever artist on Australia’s hugely influential Future Classics label while also over famous fans including EDM icon Skrillex.

**Whethan** recentlycollaborated with genre-defying sensation **Oliver Tree** on his singles “[Cash Machine](https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Folivertree.lnk.to%2FCashMachine&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107402420&sdata=%2FYstILOJ9FSc6OaCMMBSd9p7JV6I09LG0sgsHIkZqm8%3D&reserved=0)” and “[Let Me Down](https://olivertree.lnk.to/LetMeDownVideo).”The long awaited release of Whethan’s debut EP, [Life of a Wallflower Vol. 1](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwhethan.lnk.to%2FV1&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107412419&sdata=tok4zlCiKo1rZwdO1kXB6flZodkDGarfG353pDJjo50%3D&reserved=0), included collaborations with **HONNE, Bipolar Sunshine, Oh Wonder**, and **Broods,** among others. The EP earned widespread critical applause, with [Billboard](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.billboard.com%2Farticles%2Fnews%2Fdance%2F8484146%2Fwhethan-life-of-a-wallflower-vol-1-album-breakdown&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107412419&sdata=hqJj4PjxjMfmaY0vYstDYw60NcwO8sevOMAhDJN3CMw%3D&reserved=0) raving, “*The whole collection of songs plays perfectly into Whethan’s pastel-colored sonic palette. It’s soft as petals falling in the breeze, but just as bright and intoxicating as cherry blossom perfume. His super-clean production makes even rough-edged noise sound cute. Really, it’s just freakin’ fun.”*

As if that weren’t enough, **Whethan** has released a range of remixes – including his most recent rework of **Foster the People’s** “[Pumped Up Kicks](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D4SKG-nbWb9k&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107422405&sdata=zvLzU1bo6feD9ECsf7dMtFpXVI1gUMNax%2FEYVhyjSDA%3D&reserved=0),” as well as **Travis Scott X Skrillex’s** “[SICKO MODE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fwhethan%2Fsickomode&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107422405&sdata=vkqXnwdaZbToy%2FO7%2F2ZRRyHEHM80rmklMGUzx%2BZ%2FVyo%3D&reserved=0)” and  **Post Malone x Justin Bieber’s** “[Deja Vu](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsoundcloud.com%2Fwhethan%2Fpost-malone-x-justin-bieber-deja-vu-whethan-remix&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107432407&sdata=o9CPZ9UMqDvybYJ6fh9i6QdYR9VgMQQPSaPAnkeE9VA%3D&reserved=0)” – along with such major league partnerships as frequent collaborator **Oliver Tree’s** “[Movement](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Folivertree.lnk.to%2FMovement&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107432407&sdata=rqzGpu1ETHyQfLe28hBj5HbH7q7hr2nuxhiDBwA%2FjXk%3D&reserved=0)“ (featured in Apple’s iPhone X commercial campaign and weekly on Monday Night Football) and **Wafia’s** acclaimed “[Hurts (feat. Louis the Child & Whethan)](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fatlantic.lnk.to%2FhurtsID&data=02%7C01%7CMegan.Rasmussen%40atlanticrecords.com%7Ce29feee796af485e8fa008d7b95cb35c%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637181680107442401&sdata=ZI4VJiv7Sqz8HtZaKcklZJIaTFB21ZlXH9kTHKJYgRM%3D&reserved=0).”

In addition to his recorded work, **Whethan** has lit up crowds at countless clubs and top festivals, including **Coachella, Lollapalooza, Billboard Hot 100 Music Festival, Outside Lands, SXSW**, and **Electric Daisy Carnival,** to name but a few. Recent highlights include a sold-out co-headline show at Morrison, CO’s iconic **Red Rocks Amphitheatre** and a headline performance at MTV’s year-ending Snowglobe Music Festival in South Lake Tahoe, CA as well as a massive New Years Eve performance at Decadence Festival in Colorado.

**ABOUT BÜLOW:**

Taking inspiration from Frank Ocean, The Kooks, and Yung Lean, bülow’s ability to fuse melancholic synth-pop melodies and witty songwriting continues to set her apart from her peers. A self-proclaimed nomad, bülow was born in Germany, and spent parts of her childhood in the UK, the US, and the Netherlands. bülow has attributed her ability to blend diverse musical influences in part to the various musical environments she was exposed to growing up. A true pop-iconoclast, bülow’s experimental approach to music has garnered support from Vice, Vogue UK, Pigeons & Planes, and Billboard.

At 11 years old, bülow began busking on the streets of England, where she first discovered her love for performing. Since the release of her debut EP Damaged Vol. 1 in 2017, featuring the single “Not A Love Song,” bülow has played some of the world’s biggest stages, including Lollapalooza, Bonnaroo, Osheaga, and has performed on NBC’s The Today Show.

bülow creates with the goal of making something “different, new, and fresh – things that [she] feels have not been done before.” As a result, she confidently reckons with misogynistic overtones, loneliness, and feelings of personal empowerment in her music – messages that have resonated with her fans around the world.

In short, bülow has no interest in catering to genre norms, and continues to forge a sonic path for herself in the alt-pop space that is uniquely hers.

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