**UNDENIABLE DANISH ALT-POP SINGER SOLEIMA RELEASES**

**LONG-AWAITED DEBUT ALBUM *POWERSLIDE***

**OUT TODAY VIA BIG BEAT RECORDS**

**LISTEN HERE:** [https://BigBeat.lnk.to/POWERSLIDEPR](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbigbeat.lnk.to%2FPOWERSLIDEPR&data=02%7C01%7CPaige.Rosoff%40atlanticrecords.com%7Cdec1b7c5001c47d4488708d7c7575517%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637197050215999371&sdata=BYuJQYHXVELam0GuGVVQPp%2FyZK0rDI%2FzDpDWaihFrxg%3D&reserved=0)



The indisputable Danish breakout artist **Soleima** has been steadily releasing new music in the lead-up to her long-awaited debut album ***Powerslide****,* now out world-wide through **Big Beat Records**. The incomparable alternative-pop artists’ unparalleled voice and songwriting style is on display on ***Powerslide*** more than ever before, featuring previous standout singles **“Roses”** (produced by GRAMMY-Nominated Jonny Coffer (“High Hopes” Panic! At The Disco, Beyoncé) and Bastian Langebaek (Jessie Ware, Jack Garret, Tom Misch), and **“Cheers For The Tears,”** as well as standout track **“Grind” feat. Yoshi Flower**. **LISTEN TO POWERSLIDE** [**HERE**](https://BigBeat.lnk.to/POWERSLIDEPR)**!**

In Soleima’s own words, *“I’ve adopted the word ‘powerslide’ to represent my loss of control/power over myself and my attempt to regain it. As I started my musical journey as the only female in a 7-piece Danish hip-hop collective, I wanted to incorporate my love for hip-hop into Powerslide. This album is a musical genre-bending hybrid that challenges the traditional musical structures, hooks & melodies in commercial pop music.”*

The effortlessly talented singer/songwriter was born and raised in Denmark, drawing inspiration and honing her style from many genres and life experiences, including time spent at an African dance camp and pursuing her degree in Anthropology. Soleima has built a high-brow cult following alongside support from notable publications such as DuJour, Refinery29, NYLON, PAPER, L’Officiel and more. She recently wrapped up her first official North American tour with **Electric Guest** and has seen her latest single “Roses” reach new heights recently, in the weeks leading up to the release of *Powerslide.*

Producers of her debut album include multiple GRAMMY Award-winning and nominated names such as Jonny Coffer (Panic! At The Disco), Ben Allen (Gnarls Barkley, Walk The Moon, Christina Aguilera), Calvin Valentine (Ryan Beatty) and Hennedub (Jessie Reyez, Lukas Graham). With one of the most distinctive voices in the alternative-pop world, *Powerslide* has established Soleima as a songwriting force to be reckoned with. BBC Radio 1’s Annie Mac has already called her and Artist to Watch, and her breakout single “Low Life” from 2018 was selected as one of Billboard’s “20 Great Pop Songs from 2018” along with being featured on the Spotify US Viral Chart following its release. Soleima continued her streak of critical acclaim in 2019 with Refinery29 nominating her previous single “STFU” for Song of the Year.

With a North American tour under her belt and previous collaborations with like-minded artists such as **AlunaGeorge, Baauer, Kranium** and more, **Soleima** is truly poised to dominate 2020 and beyond with the release of ***Powerslide****.*

**CONNECT WITH SOLEIMA:**

[Instagram](https://www.instagram.com/soleima/) | [Facebook](https://www.facebook.com/Soleimamusic/) | [Twitter](https://twitter.com/Soleima) | [Spotify](https://open.spotify.com/artist/71le7jtjw9hq389Fnvi6XM?si=byM9I3alSuWGIVKTA-LXmw) | [Official Website](https://www.soleima.com/)

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