FOR IMMEDIATE RELEASE

MAY 7, 2021

**ANTI UP RELEASE NEW SINGLE “SHAKE”**

**LISTEN** [**HERE**](https://antiup.lnk.to/Shake)

**OUT TODAY VIA BIG BEAT RECORDS**

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On the heels of their highly anticipated return with single “[Sensational](https://www.youtube.com/watch?v=Ti6IpzIvK4I)”, the collaborative dance project from pioneering producer **Chris Lorenzo** and the **GRAMMY-award nominated** producer **Chris Lake – Anti Up –** is back today with new single “**Shake**”. With dissonant, buzzing synths and industrial textures, “Shake” is a tune reminiscent of everything fans crave from the duo, and solidify Anti Up’s soundprint as a multi-sensory celebration of house music’s roots, and a gritty, offbeat glimpse into the genre’s beyond. Listen to “Shake” [**HERE**.](https://antiup.lnk.to/Shake)

Anti Up’s acid-laced, retro-fit stylings are a party - and everyone is on the guest list. A high-profile project with low-profile sensibilities, Anti Up has become a sounding board for dance music’s emerging voice. Bringing an ethos based in inclusivity and integrity, the international act has proven that true authenticity lies in playing by rules all their own. From the misfit kid who finds solace in new sounds, to the audiophiles in search of a high-octane sonic fix, the duo’s adrenaline pumping productions offer a reprieve from the worries and hassles of everyday life.

In 2018, the duo debuted with their own perfect take on cheese: “[Pizza](https://www.youtube.com/watch?v=ntqaSt89z4k)” -- a twisted, bubbly house track dropped via Ministry of Sound, which has stimulated after hours appetites the world over. Shortly after came their self-released[*Hey Pablo EP*](https://www.youtube.com/watch?v=PogjjeFW2zs), a verified anthology of turn up tracks that put euphoric weekend feelings into musical terms, followed by a handful of noteworthy hits such as “[Right Now](https://www.youtube.com/watch?v=2WW0lPLvu7o)”, another understated heater, not to mention a proper shout out to those moments when we feel so f\*cking good.

Stay tuned for more to come from Anti Up, and the full album drop on July 16th.

**CONNECT WITH ANTI UP**

[Instagram](https://www.instagram.com/antiupmusic) | [Facebook](https://www.facebook.com/antiupmusic/) | [Twitter](https://twitter.com/antiupmusic) | [Spotify](https://open.spotify.com/artist/4UwR1ir6PovnQiwX5jRPvF?si=DwS8Fc0_Q1OWVjL3dp2Aaw)

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